

The American Brittany

(Advertising Insertion Order)

Today's Date: _____

Advertiser's Name/Company: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ Fax: _____

E-Mail: _____

Billing Address (if different from above): _____

AD RATES & DIMENSIONS

*Listings: Kennels, At Stud, Trainers & Handlers are \$60 per year for a standard ad (6 lines); \$10 each additional line. Additions, changes and renewals can be made, when received by the closing date of current issue in production.

*Show Case: DISPLAY YOUR WINNER FOR \$60. AD SIZE (INCLUDING COPY AND PHOTO) NOT TO EXCEED 1/2 PAGE. THIS AD AVAILABLE IN BLACK AND WHITE ONLY. DOGS COMPLETING A DUAL CHAMPIONSHIP WILL BE FEATURED FREE (SEND CONFIRMATION OF TITLES) IF A FILE PHOTO IS USED. A \$10 CHARGE IF NEW PHOTO IS USED.

*Stake Out: Rate \$10.00, maximum 40 words, 25¢ per additional word.

*Display Advertising	Color	Black & White
Full page 8 x 10 (with bleed 9 x 11.5, .5 margin .25 bleed)	\$260	\$120
1/2 page 7.5 x 4.5	\$180	\$70
1/4 page 3.5 x 5	\$120	\$50
1/8 page 3.5 x 2.5	\$80	\$30
Inside Cover pages, front & back, when available.	\$260	-
Back Cover, when available.	\$260	-
ONE FREE PICTURE PER AD, each additional	\$10	\$10

MasterCard and Visa accepted.

10% Discount for 6 months paid in advance on all display ads

25% Discount for 12 months paid in advance on all display ads

MAGAZINE DEADLINES*

Issue	Closing Date	Issue	Closing Date
January	December 1	July	June 1
February	January 1	August	July 1
March	February 1	September	August 1
April	March 1	October	September 1
May	April 1	November	October 1
June	May 1	December	November 1

Cancellations and/or changes are not accepted after the above closing dates.

If you have time sensitive material, please contact managing editor about insertion.

Mail files and payment to:

Webster County Printing, Publisher
P.O. Box 616 • Marshfield, MO 65706
(417) 468-6250 • FAX (417) 468-5860

Email ads to: ambritmag@centurytel.net

If ads are too large to be e-mailed please contact us via phone in regard.

AD INFO

Black & White Full Color

Full Page 1/2 Page 1/4 Page 1/8 Page

Listing Stake Out Show Case Other

Additional Cost(s) \$ _____ (if any) Amount Due \$ _____

Check Enclosed Please bill my: Mastercard Visa

Card Number: _____ Exp: _____

Signature: _____ Date: _____

PAYMENT MUST ACCOMPANY ALL ORDERS

Amount Enclosed:

Additional Comments or special instructions:

Authorized by: _____ Title: _____

AD FILE INFORMATION

All files for print must be at least 300 dpi to print properly. We accept digital files via e-mail, thumb drives or disc. Small files from websites will not print well and are not acceptable for print. You may email the images to ambritmag@centurytel.net, if the file is too large to email please contact us for information on other options to send the file electronically. All files are requested as a .jpg, .tif or .pdf's. Please name your file to match who the ad is for. If you have a full size ad that you would like to print to the edge of the page - you must allow .5 margin and .25 edge area to be cut off. If you have any questions about submitting ads please call (417) 468-6250.