

**AMERICAN BRITTANY CLUB, INC . ZOOM BOD MEETING
MAY 31, 2023**

The meeting was called to order by Pres. Bob Rankin shortly after 7:00pm EST May 31, 2023. This meeting was held over zoom.

Executive Secretary J. Brooke Burlingame called Roll. Directors present online were Karen Hanson, Darlene Dow, Linda McCartney, Ron Gulembo, Jim Stevens, Vincent Anderson, Joe Droel, Bruce Heiter, Burton Wice, Leslee Masolotte, Bret Lindback, Robin Tomasi, Jim Hammett, Helen Riggle-Joined later. Enough directors were present and a quorum was achieved.

This meeting was held to discuss the magazine in its current format.

Karen Hanson has been working on trying to make the magazine more appealing and cost effective for members.

Discussion was held to switch to a different printer and change the length of the current magazine. The cost of the magazine depends on the length of the magazine, whether it is printed in black and white or color. At this point there is no standing contract with the publisher.

Karen Hanson put forth the idea to use a professional editor. The name of Bonnie Hill Smith was put forward. This would allow a change to the format and help with advertising to offset the cost of the magazine. It would also allow for last-minute ads in the most current magazine going to print and allow changes while the magazine is in mockup. Currently there is no option for last-minute changes and the magazine is months behind in results but months ahead to put things in the actual magazine.

Having a professional editor would also hopefully allow for the club to offer the magazine in a digital format for club members. This could cut down the cost of the magazine overall and give members another option in receiving their magazine.

Leslee Masolotte suggested bringing back the hunt test information and photos. As these photos and information, have been lost over time and she would like to see this brought back.

Joe Droel was able to send the board of Directors the Weimaraner magazine digital copy. Currently put forth by Bonnie Hill Smith as the editor. So, people could see an example of one of her magazines.

There was discussion back and forth about the cost of advertising to offset the cost of hiring a professional editor. There was also discussion on having themed editions for the club members to advertise in (stud dog, brood bitch, etc.)

Motion #1 by Director Robin Tomasi seconded by Director Vincent Anderson, I move that the board stay with Marshfield publishing and hire Bonnie Hill as the editor.

The motion was then amended by Director Robin Tomasi and seconded by Bret Lindback to state, Motion #2 I move that the board stay with Marshfield publishing, hire Bonnie Hill as the editor, and discontinue the use of Dana as the editor. Yes:11 Abstain :1(Dow) Motion Passed

Karen Hanson will contact Bonnie Hill and discuss hiring her, a resolute magazine committee will be put forward, and Marshfield publishing will be contacted.

The meeting was ended at 8:26pm

Respectfully Submitted,

Jennifer Brooke Burlingame
ABC executive Secretary