

Facebook Committee Policy

Facebook Page: www.Facebook.com/AmericanBrittanyClub

Email: facebook@theamericanbrittanyclub.org

Purpose of Policy:

The purpose of this policy is to establish guidelines, procedures and restrictions with respect to content and posts to the American Brittany Club (ABC) official Facebook page.

Purpose of Committee:

The Facebook Committee is responsible for establishing and maintaining a professional and identifiable Internet presence for ABC on Facebook. In this ever-changing image based media, policies will be developed and modified to stay consistent with current standards while serving the needs of the ABC.

Responsibilities of Committee:

- The Committee Chair and all committee members shall comply with the Committee purpose, goals, operating policies, and procedures.
- The primary roles of the Committee members shall be to provide expertise and input on all aspects of Brittany activities (Field, Show, Obedience, Rally, Agility, National Shoot Tto Retrieve Association (NSTRA), Lure Coursing, Therapy, etc.) and to execute any and all operational tasks as directed by the Committee Chair.
- Committee members shall have an understanding of Social Media.
- The Committee Chair shall submit a report of activities and recommendations to the Agenda Chairman in advance of the annual American Brittany Club Board Meeting, which normally occurs the third week of November of each calendar year. This shall be done far enough in advance so the Agenda Chairman can have the Agenda in the hands of the Directors six (6) weeks prior to the Annual Board Meeting.
- The Facebook Committee shall create standards to ensure that all information is presented in a consistent manner.
- All content of the ABC Facebook is subject to continuous review by the Facebook Committee.

Content

- Content on the ABC Facebook page shall include, but not be limited to: promotion of the American Brittany Club, Brittany event coverage, motions to be voted on by the ABC Board of Directors, recognition of Brittany achievements, and historical information related to the Brittany.

- The ABC Facebook page should be a friendly, enjoyable, and informative place for all our members and Brittany enthusiasts.
- Committee members are expected to monitor the ABC Facebook page for objectionable content. Objectionable content includes, but is not limited to: negative statements towards a dog or person, non-Brittany content, and items offered for sale (other than ads from the ABC magazine). If / when any committee member becomes aware of objectionable content, they shall notify the Committee Chairperson of such objectionable content, which may be removed after review.
- Content may be removed from the ABC Facebook page when it is no longer current (i.e. event deadline reminders) as determined by the Facebook Committee Chair.
- Requests from individuals wishing to have photos removed from ABC Facebook page must be sent to the Facebook Committee Chair for review. Such requests will always be granted if the individual is the copyright holder of the photograph in question, and will generally be granted if the requesting individual is pictured and objects to the posting of the photograph, or owns the dog pictured and objects to the posting of the photograph.
- The ABC President may reject proposed content or order removal of posted content. Requests from the BOD to remove content shall be directed through the ABC President. The ABC President shall notify the Facebook Committee Chair of any decision he/she makes to reject or remove content.

Event Coverage

- To ensure proper coverage of events, the Facebook Committee Chair and Event Chair will designate points of contacts between the Facebook Committee and each specific event. These contacts shall work together within guidelines established to present ABC events in a professional and timely fashion. Only Facebook Committee Chair & the Facebook Committee member(s) appointed to each specific event shall be permitted to post event coverage.

Best Practices/Terms of Use Disclaimer For ABC Facebook

Facebook is governed by the following set of community standards. These include, but are not limited to violations that may result in the termination or suspension of your access to our social media sites. Please familiarize yourself with them. By posting on our Facebook page, you indicate that you accept the Terms of Service.

- ABC neither endorses products nor services nor the content of communications, postings or data, nor assumes any responsibility for any threatening, libelous, obscene, harassing or offensive material contained in such materials or any crime facilitated by use of the Sites. To report any violations of the Terms of Service, please use contact us at facebook@theamericanbrittany.org to notify us of a possible violation. Our moderation team will review all comments and take appropriate action for each.

- The ABC Facebook should be friendly, informative, and enjoyable for all of our members. We reserve the right, but shall not be obligated to remove any material that does not comply with our Terms of Service without prior warning or further explanation. We also reserve the right to revoke posting privileges at our discretion and without warning.
- You agree that when using these forums, you will act in a manner consistent with the goals of the ABC, and by way of example, and not as a limitation, you specifically agree and understand that:
 - a. You will not violate any applicable local, state, national or international law, including but not limited to any rule, regulation, decree or ordinance;
 - b. You will not post information on or download information from any of the Sites unless you have all rights and authority necessary to do so;
 - c. You will not post any inappropriate, defamatory, vulgar, obscene, sexually explicit, potentially libelous or slanderous, infringing, harmful, harassing, threatening, illegal or other material or information that ABC in its sole discretion views as objectionable, including but not limited to text, graphics, audio and video files;
 - d. You will not defame, abuse, harass, stalk, threaten, embarrass, cause distress, unwanted attention or discomfort or otherwise violate the legal rights (including without limitation rights of privacy and publicity) of any User or representative of ABC;
 - e. You may express your disagreement with someone's point-of-view but personal attacks, or attacks based on another person's race, national origin, ethnicity, religion, gender, sexual orientation, disability or other such condition or circumstance, are strictly prohibited;
 - f. You will not impersonate another person or entity, including but not limited to an ABC representative, or communicate under a false name or a name that you are not entitled or authorized to use;
 - g. You will not post surveys, contests, chain letters, pyramid schemes, unnecessarily long messages, unnecessary or repetitive posts, multiple ratings for the same item, meaningless text, spamming, offensive declarations or other similarly disruptive content;
 - h. You will not falsify or delete any author attributions, legal or other proper notices or proprietary designations or labels of the origin or source of software or other material posted on the Sites;
 - j. You will not attempt to "crack," "hack," "bomb," manipulate or otherwise gain unauthorized access to another User's user name(s) or other information;
 - k. You will not post, transmit or distribute any unsolicited advertising, promotional materials or other forms of solicitation to Users, individuals or entities, except in areas designated by ABC for such purposes;
 - l. You will not harvest, mine or otherwise collect or store personal information about others, including without limitation e-mail addresses and User profiles;

- n. You agree not to collect or harvest any personally identifiable information, including without limitation usernames, from any Site or to use the communication systems provided by any Site for any commercial solicitation purpose;
- o. You agree not to solicit, for commercial purposes, Users of the Sites;
- p. Always remember that any personal information you reveal can be obtained and used by others. Anything you say here, you say at your own risk. Do not provide anyone with any information that you don't want made public;
- q. When participating in an online conversation, never assume that people are who they say they are, know what they say they know, or are affiliated with whom they say they are affiliated;
- r. If we judge a submission inappropriate, we reserve the right to delete that post and all replies to it. Re-posts of previously deleted contributions will be treated in the same way. Judgments concerning posts are made at our discretion, and our decisions are considered final.

Links Disclaimer:

Links to non-ABC websites do not imply endorsement of any particular product, service, organization, company, information provider, or content.

Submission of content to Facebook:

Individuals may submit items for consideration to the ABC Facebook Committee using the following guidelines:

- Image files accepted in the following formats: jpg, gif, tiff
- A minimum dpi of 75 is preferred for optimum presentation. If you have photos that need to be edited or you need assistance, please contact the Facebook for support.
- Facebook images are best posted cropped square. Please keep this in mind when submitting photos
- Please include the following information:
 - Name of photographer;
 - Date and Location the photograph was taken:
- Caption: Photo description and a little bit of information about the dog/activity/etc. Please bear in mind that content posted on the ABC Facebook is available to a global audience. Facebook users are best engaged with 1 to 3 sentences. This information may appear in the caption and edited as needed. Please do not submit text in ALL CAPS.

Disclaimer:

I certify that I am the author or sole owner of the material I am submitting to the ABC Facebook. The ABC Facebook may reproduce, display, edit, modify, create derivative works and otherwise use the material on the ABC Facebook. I agree to indemnify the ABC for all damages and expenses that may be incurred in connection with the material.

****NOTE: If you are submitting a photo of your dog taken by someone else - you need permission of the photographer.

- Items are to be submitted to the Facebook Committee Chair and once verified that all necessary information has been received it will then be submitted to the committee for a vote.